DESIGNAGE

Privacy Policy

*Effective Date: 16 August 2024

Designage Studio ("we," "us," or "our") is committed to protecting the privacy of our clients and website visitors. This Privacy Policy outlines our practices regarding the collection, use, and disclosure of personal information we receive from users of our services.

1. Information We Collect

We collect information to provide better services to all our clients and website visitors. This includes:

- *Personal Information*: Name, email address, phone number, billing address, and other contact details when you request our services or contact us.
- *Website Data*: Information about your visit to our website, including your IP address, browser type, referral source, length of visit, and page views.
- *Cookies*: We use cookies to enhance your experience on our website. Cookies are small files stored on your device that help us understand your preferences and provide customized services.

2. How We Use Your Information

We use the information we collect for the following purposes:

- *Service Delivery*: To provide and manage the services you request, including Website Development, SEO, Graphic Designing, Brand Identity, and other services listed above.
- *Communication*: To communicate with you regarding our services, respond to inquiries, and provide customer support.
- *Marketing*: To send you promotional materials, newsletters, and information about our services. You can opt out of marketing communications at any time.
- *Improvement*: To analyze and improve our website and services, ensuring a better user experience.
- *Legal Compliance*: To comply with applicable laws, regulations, and legal requests.

3. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except in the following circumstances:

- *Service Providers*: We may share information with trusted third-party service providers who assist us in operating our business, such as payment processors, hosting providers, and email service providers.
- *Legal Requirements*: We may disclose your information if required by law, court order, or governmental regulation.
- *Business Transfers*: In the event of a merger, acquisition, or sale of all or part of our business, your information may be transferred as part of that business deal.

4. Security

We take reasonable precautions to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

5. Your Rights

You have the right to:

- *Access*: Request a copy of the personal information we hold about you.
- *Correction*: Request that we correct any inaccuracies in your personal information.
- *Deletion*: Request that we delete your personal information, subject to certain legal exceptions.
- *Opt-Out*: Opt-out of receiving marketing communications from us.

To exercise these rights, please contact us using the contact details provided below.

6. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these websites. We encourage you to read the privacy policies of any third-party websites you visit.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the revised policy will be effective immediately upon posting. Please review this policy periodically to stay informed about how we are protecting your information.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

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By using our services, you consent to the terms of this Privacy Policy. Thank you for trusting Designage Studio with your digital media needs